

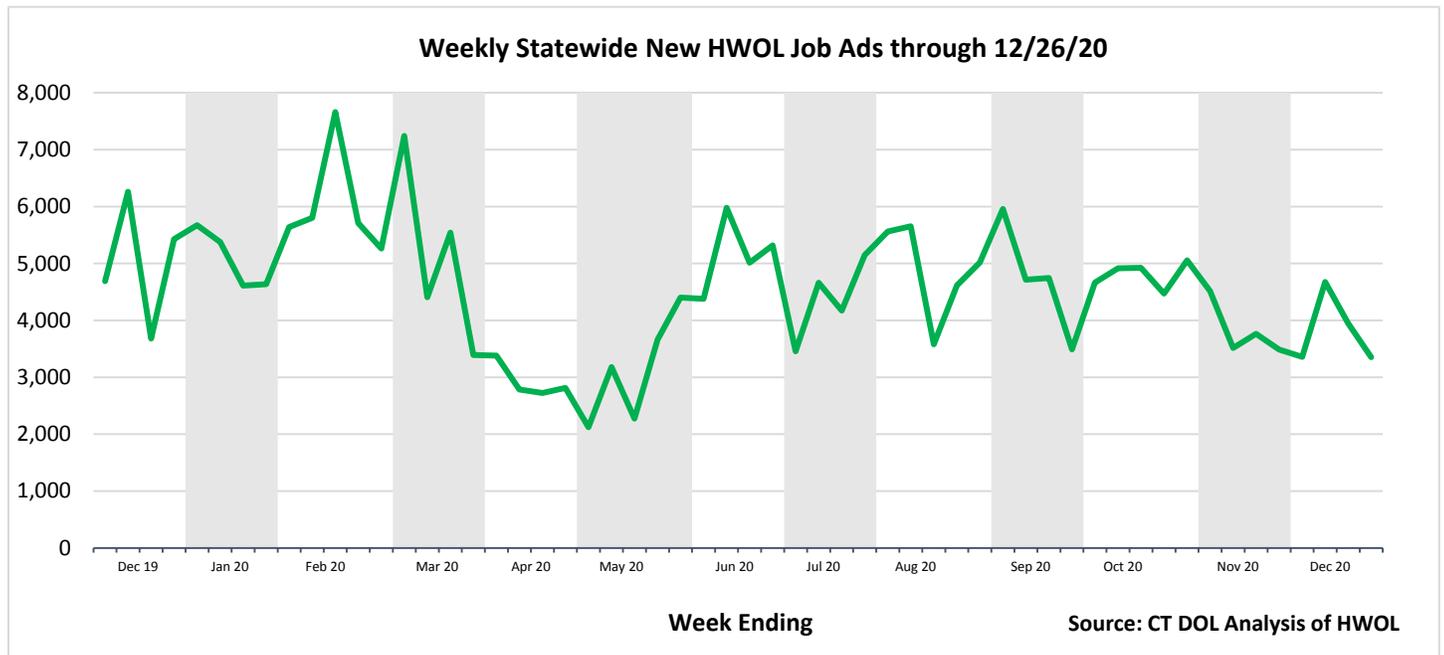


NEW WEEKLY JOB POSTINGS FROM HELP WANTED ONLINE

Office of Research

Week Ending December 26th, 2020 – New Ads Fall consistent with previous Decembers

WETHERSFIELD, December 31th, 2020 – During the week ending December 26, 2020, there were 3,353 new postings, down 15% or -593 new ads from a week before. This decrease is driven by declines in Health Care & Social Assistance (-214 new ads), Finance & Insurance (-214), and Educational Services (-104 new ads) and tempered by over the week gains in Retail Trade (+255 new ads). The 15% decline during the past week echoes the 15.6% over the week decline during the week ending December 19th. The graph below shows that a mid December new ad peak and decline leading into holidays also occurred in late 2019. Total new ads are currently 6 ads less than the 3,359 level had during the week ending December 5th, 2020.



Industries with the most new postings include Retail Trade, Health Care & Social Assistance, and Professional, Scientific, & Technical Services

Occupations with the most new postings include Registered Nurses, Retail Salespersons, and Supervisors of Retail Sales Workers.

Employers with the most new postings include The Home Depot, Hartford Healthcare, and Raytheon.

The three industries with the most new job postings were

- **Retail Trade** (682 new postings, +60% over the week)
- **Health Care and Social Assistance** (589 new postings, -27% over the week)
- **Professional, Scientific, and Technical Services** (289 new postings, -3% over the week)

NAICS	Industry	Ads	1 week	4 weeks	1 week change		4 week change	
		Week Ending: 12/26/20	ago: 12/19/20	ago: 11/28/20	%	#	%	#
0	Total	3,353	3,946	3,485	-15%	-593	-4%	-132
11	Agriculture, Forestry, Fishing and Hunting	2	5	0	-60%	-3	-	2
21	Mining, Quarrying, and Oil and Gas Extraction	3	3	2	0%	0	50%	1
22	Utilities	31	43	23	-28%	-12	35%	8
23	Construction	27	41	84	-34%	-14	-68%	-57
31	Manufacturing	267	278	199	-4%	-11	34%	68
42	Wholesale Trade	20	12	31	67%	8	-35%	-11
44	Retail Trade	682	427	507	60%	255	35%	175
48	Transportation and Warehousing	79	127	79	-38%	-48	0%	0
51	Information	117	103	44	14%	14	166%	73
52	Finance and Insurance	270	374	445	-28%	-104	-39%	-175
53	Real Estate and Rental and Leasing	61	78	54	-22%	-17	13%	7
54	Professional, Scientific, and Technical Services	289	299	239	-3%	-10	21%	50
55	Management of Companies and Enterprises	1	1	3	0%	0	-67%	-2
56	Administrative and Support	87	105	111	-17%	-18	-22%	-24
61	Educational Services	83	178	170	-53%	-95	-51%	-87
62	Health Care and Social Assistance	589	803	496	-27%	-214	19%	93
71	Arts, Entertainment, and Recreation	15	29	17	-48%	-14	-12%	-2
72	Accommodation and Food Services	102	143	356	-29%	-41	-71%	-254
81	Other Services (except Public Administration)	36	66	48	-45%	-30	-25%	-12
92	Public Administration	50	70	52	-29%	-20	-4%	-2
99	Unspecified	542	761	525	-29%	-219	3%	17

Source: CT DOL Analysis of HWOL

Sixteen sectors had job posting decreases, two were unchanged, and three had increases. Some of the largest over the week decreases occurred in Health Care & Social Assistance (-214 new ads or -27%), Finance & Insurance (-104 new ads or -28%), and Educational Services (-95 new ads or -53%). Employers with the most new ad decreases in these three industries respectively are Trinity Health (-39 new ads), Deloitte (-36 new ads), and Yale University (+28 new ads). Almost all of the new ad increase among the three increasing industries occurred in Retail Trade (+255 new ads), Home Depot (+238 new ads) had the largest increase in that industry.

For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: <https://www1.ctdol.state.ct.us/lmi/hwol.asp>

The June 2020 edition of the Connecticut Economic Digest features an article on HWOL: <https://www1.ctdol.state.ct.us/lmi/digest/pdfs/cedjun20.pdf>

New Job Postings by Occupation

The occupations with the most new postings were:

- First-Line Supervisors of Retail Sales Workers (128 new postings, +86% over the week)
- Computer Occupations, All Others (124 new postings, +8% over the week)
- Registered Nurses (123 new postings, -16% over the week)

HWOL Statewide Weekly Occupational New Job Ads - Top 25 Occupations

Occupation	Ads Week Ending: 12/26/20	1 week ago: 12/19/20	4 weeks ago: 11/28/20	1 week change		4 week change	
				%	#	%	#
				First-Line Supervisors of Retail Sales Workers	128	69	92
Computer Occupations, All Other	124	115	111	8%	9	12%	13
Registered Nurses	123	147	114	-16%	-24	8%	9
Retail Salespersons	122	98	153	24%	24	-20%	-31
Software Developers, Applications	85	104	96	-18%	-19	-11%	-11
Managers, All Other	84	114	81	-26%	-30	4%	3
Customer Service Representatives	68	78	78	-13%	-10	-13%	-10
Sales Representatives, Wholesale and Manufacturing	65	99	78	-34%	-34	-17%	-13
Laborers and Freight, Stock, and Material Movers	64	51	32	25%	13	100%	32
Sales Managers	56	38	34	47%	18	65%	22
General and Operations Managers	52	67	42	-22%	-15	24%	10
Nursing Assistants	51	56	39	-9%	-5	31%	12
Heavy and Tractor-Trailer Truck Drivers	49	57	33	-14%	-8	48%	16
Marketing Managers	49	32	33	53%	17	48%	16
Security Guards	48	57	36	-16%	-9	33%	12
First-Line Supervisors of Office and Admin. Support W	43	25	17	72%	18	153%	26
Maintenance and Repair Workers, General	42	44	27	-5%	-2	56%	15
Driver/Sales Workers	41	14	17	193%	27	141%	24
Medical and Health Services Managers	39	55	55	-29%	-16	-29%	-16
Personal Care Aides	39	38	17	3%	1	129%	22
Management Analysts	38	35	38	9%	3	0%	0
Pharmacy Technicians	38	49	14	-22%	-11	171%	24
Stock Clerks and Order Fillers	37	28	67	32%	9	-45%	-30
Cashiers	34	19	46	79%	15	-26%	-12
Information Security Analysts	34	15	23	127%	19	48%	11

Source: CT DOL Analysis of HWOL

Employers with the Most New Job Postings

Employer	Ads Week Ending: 12/26/20	1 Week Ago: 12/19/20	4 Weeks Ago: 11/28/20	1 Week # Change	4 Week # Change
The Home Depot Incorporated	241	3	12	238	229
Hartford Healthcare	75	102	4	-27	71
Raytheon	71	31	19	40	52
CVS Health	65	56	62	9	3
Anthem Blue Cross	45	45	79	0	-34
Lowe's Companies, Inc	45	18	25	27	20
Hartford Hospital	42	24	0	18	42
Allied Universal	40	45	20	-5	20
Charter Communications	38	5	0	33	38
Cigna Corporation	38	44	42	-6	-4
William W. Backus Hospital	35	0	0	35	35
Advance Auto Parts Incorporated	29	4	3	25	26
Global Medical Response, Inc	27	0	0	27	27
General Dynamics	26	14	2	12	24
Roehl Transport	24	17	0	7	24
State of Connecticut	24	50	34	-26	-10
Salvation Army	22	0	0	22	22
Assa Abloy Entrance Systems Limited	21	0	0	21	21
Compass Group North America	20	11	9	9	11
Macy's	20	9	58	11	-38
Atx Learning	19	0	5	19	14
Walgreens Boots Alliance Inc	19	29	14	-10	5
Panera Bread	18	0	0	18	18
Burns & McDonnell	17	3	3	14	14
Deloitte	17	53	22	-36	-5

Source: CT DOL Analysis of HWOL

Employers with the most new job postings during the week ending December 26, 2020 were mostly in Retail Trade, Health Care, and Finance & Insurance. The 25 employers shown above account for 31 percent of all new ads. Of the top 25 employers, 18 had over the week increases, one was unchanged and 6 had decreases. The Home Depot (+238 new ads) had the largest increase in the top 25 and accounts for almost all of the new Retail Trade ads increases during the week. Of the six decreasing industries, the largest occurred in Deloitte (-36 new ads), Hartford Healthcare (-27 new ads), and the State of Connecticut (-26 new ads)

Covid-19 and Weekly New Job Postings

In recent months, the pandemic Coronavirus (Covid-19) has caused significant social and economic implications throughout the world. This HWOL report includes new weekly job postings to illustrate how Covid-19 has impacted Connecticut in the short term and highlight recent job postings in the weeks since the virus disrupted both the economy and labor markets.

What is HWOL?

The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas.

To view more HWOL data, go to: <https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf>